

MISS, MRS, MS, GOLD, PETITE, PLUS, MISTER, GEMS

# HERITAGE

## Pageants 2026

th  
Edition

HERITAGE PAGEANTS

21-29 November 2026

Be part of HERITAGE PAGEANTS that celebrates you and the world heritage you carry.

Supported by:  
Tourism Authority of Thailand (TAT)



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**WWW.HERITAGEPAGEANT.COM**

# CONTENT

A global celebration of heritage and pageantry where delegates showcase their traditions, culture, and talent on an international stage. Through National Costumes, Cultural Presentations, and meaningful exchange, this event honors diversity, preserves traditions, and unites the world in shared pride.



## ETHNIC TABLE DISPLAY

The Heritage Ethnic Table Display offers a vibrant glimpse into global culture, featuring traditional arts, crafts, and artifacts that honor the identity and craftsmanship of diverse ethnic groups. Each table becomes a visual journey into heritage, tradition, and the stories that shape communities around the world.



## PRESS CONFERENCE

Heritage Pageants 2026 presents its National Costume Press Conference - an exclusive first look at the vibrant, culturally rich attire that will take center stage in this year's showcase. Delegates from around the world will unveil traditional costumes that reflect their heritage, identity, and national pride, setting the tone for a spectacular celebration of global culture.

## P.E.T.C.H.

**PEACE • ENVIRONMENT • TOURISM • CULTURE • HERITAGE (PETCH)** is a visionary initiative uniting five vital pillars of global progress. By linking peace building, environmental care, sustainable tourism, cultural celebration, and heritage preservation, PETCH champions a future where communities thrive, cultures flourish, and generations inherit a world shaped by harmony and respect.

## STAGE PRESENTATION



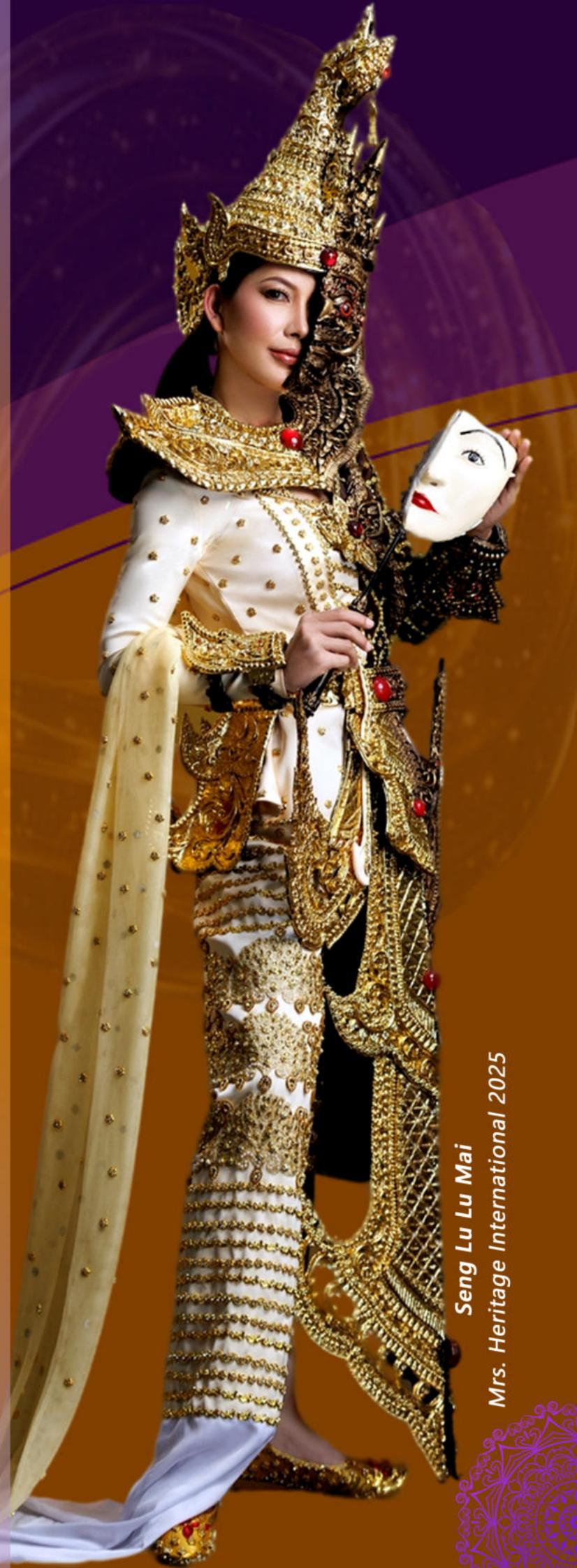
The Heritage Pageants Stage Presentation is a signature highlight a breathtaking showcase of elegance, cultural pride, and individuality. As contestants step onto the global stage, they honor their heritage with grace and confidence, celebrating the rich identities that make this event truly unforgettable.



Amatbaysgalant Buurenjargal  
Miss Heritage Mongolia 2025

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Seng Lu Lu Mai

Mrs. Heritage International 2025

## *Warm greetings.*

We are excited to extend a heartfelt invitation for your collaboration in Heritage Pageants 2026, an event proudly organized by Eplanet Pte Ltd, Singapore. This is a unique and prestigious opportunity for talented women around the world to showcase their intellect, charm, and cultural pride on an international stage.

Once again, we are on the lookout for remarkable contestants to compete in various categories, including: *Miss Heritage, Mrs. Heritage, Heritage Gold, Heritage Petite, Ms Heritage, Heritage Plus, Mister Heritage, Heritage Gems and Grand Heritage Runway.*

The Heritage Pageants is more than just a competition; it is a transformative experience. Participants will embark on a journey that nurtures their virtue, intelligence, and personal growth. Before the main event, contestants will participate in grooming sessions focused on *P.E.T.C.H. - Peace, Environment, Tourism, Culture, and Heritage*. These sessions are designed to help participants develop confidence, grace, and a strong sense of purpose as they prepare to represent their countries.

As a certified franchise holder, you will have the opportunity to organize national pageants, selecting a winner who will hold the title of *Miss Heritage (Country Name)*. You are fully authorized to use our logo and branding in your national events, and you will have the responsibility of choosing the best representative from your country to compete on the international stage at Heritage Pageants 2026.

We look forward to hearing from you and are happy to answer any questions to provide additional details about this exciting opportunity.

We are excited about the possibility of working together to celebrate beauty, culture, and heritage on a global scale.

### **Event Details:**

**Event Name:** Heritage Pageants 2026  
(Featuring 8 prestigious title categories)

**Date:** 21st - 29th, November 2026  
**Registration Fee:** 1800.USD per candidate  
**License Fee:** 1500 USD Per Year/Country

**Host Country:** THAILAND

*Heritage  
pageants*



## The Creator

Heritage Pageants is a proprietary brand owned by Eplanet Private Limited, a leading provider of tailored solutions for planning and executing memorable global events. With an integrated in-house service portfolio, Eplanet caters to a wide range of events, ensuring a seamless experience for its clients. Established in 1999, Eplanet has been actively involved in the pageantry scene, successfully organizing and managing numerous pageants at local, regional, and national levels. Additionally, the company has hosted a diverse array of events, including musical and cultural performances, award functions, expos, conventions, and corporate events.

At the helm of this dynamic organization is Mr. Santosh Sapkota, who foresaw the growing importance of beauty awareness among men and women. With a visionary approach, he launched Heritage Pageants, driven by the mission to showcase each nation's richness in art, culture, tourism, and heritage on the global stage.



## HERITAGE PAGEANTS' INTERNATIONAL TEAM

The Heritage Pageants team comprises a dynamic group of dedicated professionals, each bringing unique strengths, expertise, and perspectives. Our diversity - in both background and experience - fuels creativity and innovation, enabling us to overcome challenges and elevate our events to new heights.

Rooted in a shared commitment to excellence, hard work, and collaboration, our team has achieved remarkable milestones. Together, we foster a culture of continuous improvement, pushing boundaries, inspiring growth, and embracing cultural appreciation. This synergy not only defines who we are but also ensures our place at the forefront of global pageantry, delivering unforgettable experiences that celebrate heritage and honor traditions worldwide.



# MEET OUR INTERNATIONAL TEAM

**UNITING THE WORLD SINCE 2014**, Heritage Pageants has proudly welcomed participants from all five continents, showcasing the beauty of diversity and cultural exchange. Over the years, the event has evolved through new leadership and partnerships, further strengthening its global presence. We proudly showcased our latest National Directors - each representing their continent - alongside the many committed Directors who continue to champion our mission across regions worldwide.

This extraordinary platform has consistently drawn participants from a wide array of nations:

**America:** USA, Trinidad & Tobago, Venezuela, Peru, Brazil, Ecuador, Chile, Uruguay, Bolivia, Argentina

**Asia:** Myanmar, Vietnam, Kazakhstan, Japan, Singapore, Malaysia, Nepal, Philippines, Indonesia, Thailand, India, Bangladesh, Pakistan, Taiwan, China, Mongolia, Laos, Hongkong, Korea

**Africa:** Nigeria, Kenya, South Africa, Uganda, Malawi, Tanzania, Zimbabwe, Zambia, Botswana, Cameroon, Sierra Leone, Lesotho

**Europe:** Denmark, Italy, Russia, Ukraine, Belarus, Netherlands, Sweden, UK, Latvia, Belgium, France, Austria

**Oceania:** Australia, New Zealand, Fiji, Papua New Guinea

As we continue this remarkable journey, Heritage Pageants remains committed to bridging cultures, fostering understanding, and creating a legacy of global representation that inspires future generations.



## **SANTOSH SAPKOTA** **FOUNDER/CHAIRMAN**

Santosh Sapkota, the Founder and Chairman of Eplanet Private Limited, is the visionary leader behind Heritage Pageants. Under his dynamic leadership, the pageant has evolved into a globally celebrated platform that highlights beauty, culture, and heritage while fostering international unity and cultural exchange. His ability to inspire and innovate has brought participants from all continents together, creating an inclusive space where diversity thrives. Through his unwavering commitment to excellence and strategic vision, Santosh Sapkota has positioned Heritage Pageants as a prestigious event, setting a standard of leadership that continues to drive its global success and influence.



**SUSAN KOH**  
*International Director*



**DURGA BISHURAL**  
*Asst. Coordinator*



**ROJIN SHAKYA**  
*Choreographer*



**BENGGY YEONG**  
*Photographer*



**FONTIP SRIWARANYOO**  
*Host*



**ROJWANICHAKORN**  
**WANNAPAT**  
*Ambassador*

# TO NATIONAL DIRECTORS

It is my profound honor to welcome you to Heritage Pageants 2026, a significant milestone in our shared journey. As Founder Chairman of Heritage Pageants under Eplanet Pte. Ltd., I am deeply grateful for your valued presence and continued support.

Throughout the years, your unwavering dedication has been the driving force behind our growth from the very first edition. Your trust in our mission has lifted Heritage Pageants to new global heights, and for this, we extend our sincere appreciation.

As we step into this new chapter, we remain energized by your partnership and passion. Together, let us continue shaping the success, impact, and elegance that define Heritage Pageants.

Together, let us write the next chapter of excellence, pride, and global heritage. The journey continues with you at the heart of it.

With sincere appreciation and warm regards,



Santosh Sapkota

Founder Chairman, Heritage Pageants  
Eplanet Private Limited, Singapore





**EPLANET**

## **HISTORY OF THE ORGANIZATION**

Heritage Pageants International, now in its 9th edition in 2026, epitomizes the celebration of culture and the pursuit of global unity. Established by Eplanet Private Limited, Singapore, this prestigious pageant champions the promotion of cultural heritage and international collaboration while maintaining fundamental principles and working closely with pageant directors worldwide.

The organization values not only the significance of a queen representing the title but also the precision of its selection process. Since its inception in the 2014, the program has grown and diversified while remaining committed to its core educational values, represented by P.E.T.C.H.: Peace, Environment, Tourism, Culture, and Heritage. Contestants compete for the crown, drawn by opportunities for career growth, ambassadorial roles, and the chance to inspire meaningful change. Judges seek individuals who embody poise, personality, intellectual depth, and a visionary spirit dedicated to preserving and promoting global heritage.

Eplanet Private Limited, the force behind Heritage Pageants, has established itself as a global leader in event management. Since 1999, it has successfully organized and executed diverse events, including pageants, cultural festivals, and corporate gatherings, fostering cultural understanding and collaboration on a global scale. At the helm of this dynamic organization is Mr. Santosh Sapkota, a visionary who identified the importance of empowering women through beauty and awareness. His vision led to the creation of Heritage Pageants, a platform that showcases the artistic, cultural, and historical treasures of nations to the world.

In essence, Heritage Pageants International and Eplanet Private Limited stand as icons of cultural appreciation, global unity, and forward-thinking leadership. With a mission to celebrate cultural heritage, promote international cooperation, and empower women as ambassadors of change, the organization has built a legacy of excellence. As we look to the future, Heritage Pageants remains committed to inspiring audiences and making a meaningful impact on the global stage.

# CELEBRATING CULTURE CULTIVATING HERITAGE

## WE BELIEVE

Heritage Pageants represents the pinnacle of international beauty pageants, championing the values of Peace, Environment, Tourism, Culture, and Global Heritage (PETCH) on a worldwide scale. We firmly believe that peace is the foundation for fostering trust, cooperation, and inclusivity essential for building resilient societies. A healthy environment is vital for sustaining life and ensuring well-being on our planet. Tourism serves as a transformative force, driving growth in emerging economies and developing nations by creating jobs, boosting local economies, enhancing infrastructure, and preserving natural environments and cultural heritage. It also plays a crucial role in reducing poverty and inequality while celebrating traditions and diversity.

## OUR VALUES

Culture, beyond its intrinsic value, provides essential social and economic benefits that enrich quality of life and enhance the well-being of individuals and communities. Our heritage, a profound repository of insights into our past and societal evolution, enables us to reflect on our history and traditions, fostering self-awareness and a deeper understanding of who we are today.



Guided by this holistic vision and championing the core pillars of P.E.T.C.H. - Peace, Environment, Tourism, Culture, and Heritage .Heritage Pageants was established in 2011 by Eplanet Private Limited, a trailblazing organization dedicated to creating unforgettable experiences. Recognizing the influential role of beauty pageants in advancing key global agendas, Heritage Pageants brings together beauty queens from diverse corners of the world on a unified platform. It offers delegates a transformative opportunity to share, exchange, explore, and celebrate the richness of cultural diversity, forging meaningful connections and learning experiences.

## ITS PURPOSE

The event serves as a unique platform to foster friendship, international understanding, and goodwill among delegates, promoting the appreciation of heritage, tourism, culture, ethnicity, human values, and connections. Heritage Pageants is driven by a purposeful and meaningful theme: preserving and celebrating culture as a means of understanding and safeguarding heritage, which is essential for retaining identity. Through this initiative, we aim to educate contestants on these values, contributing to the creation of a more harmonious and enriched society.



Heritage Pageants unites the world in a symphony of love and joy. Participants embark on a transformative journey, traveling to renowned tourist destinations while immersing themselves in the richness of diverse cultural heritages. This inspiring experience, culminating in excellence, includes grooming sessions designed to bring out each participant's authentic beauty a harmonious blend of virtue, intelligence, and presence of mind.

The event is thoughtfully designed to welcome men and women of all nationalities, representing diverse backgrounds and spanning the ages of 4 to 65 years.



# HERITAGE Pageants 2026

## RULES OF PARTICIPATION

### Categories:

Miss Heritage International	18 - 28 Yrs	Mrs Heritage International	20 - 55 Yrs
Heritage Gold International	45yrs +	Heritage Plus International	60kg Above
Mister Heritage International	18 - 32 yrs	Heritage Petite International	Below 162cm
MS Heritage International	28 Yrs + (unmarried, divorced or widowed)		
Heritage Gems International	06 - 17 yrs (4 male 4 female can participate from 1 country)		
Group A : 04 - 07 Yrs      Group B: 08 - 11Yrs		Group C : 12 - 14Yrs	Group D : 15 - 17 YEARS

**Date: 21st to 29th November 2026**

**Host Country: Thailand**

### Rules of Participation:

**Submission of Contestant Entry Forms:** The National Director or Participants must submit the completed entry form ([www.heritagepageant.com/application-form](http://www.heritagepageant.com/application-form)) for each contestant to the event organizer. Attach 2-3 photos of the contestant in JPEG format, with a high resolution not exceeding 3 MB. Contestant photos will be displayed on the official website: [www.pageantofheritage.com](http://www.pageantofheritage.com) and other related promotional platforms.

**Confirmation of Participation:** Participation must be confirmed by payment of the franchise/registration fee of 1,800 USD (One Thousand Eight Hundred US Dollars) each delegate. Payments should be made directly to the organizer's Eplanet Private Limited, Singapore bank account or via Money Transfer services in Singapore.

*Note: The Organizing Committee is not responsible for any payments made to third parties.*

**Payment Deadline:** The payment deadline is August 31st, 2026.

**Attendance and Program Adherence:** All contestants must strictly follow the event's official program. This includes attendance at rehearsals, parties, and all other official event functions.

### Heritage Pageants Inclusive:

**Accommodation:** Hotel Room with breakfast, lunch, and dinner during event

**Transportation:** Airport Pick up Drop off, all Ground Transportation in Host country during event

**Awards & Prizes:** Prizes, Crowns, Sashes, Certificates, and Trophies for winners and contestants.

**Diplomas of Participation:** All participants will receive a Diploma stating the title they achieved

**Events and Parties:** Access to exclusive events and parties as part of the program.

**Heritage Tour:** Trips to heritage sites in host country, offering a cultural experience.

**The Photographs & video version** of event will be made after one month from event and will be uploaded. The link will be given to all participants.



All participants are required to bring the following items:

**Costumes and Accessories:** Outfits for talent presentations, along with appropriate footwear.

A flash drive containing only one track in MP3 form at, clearly labeled with the participant's name.

**National Flags:** One small flag (20 x 15 cm)One large flag (1 piece)

**Souvenirs:** Enough souvenirs for 60+ participants, including the jury and the event organizers.

**Portfolio:** Each participant must bring a personal portfolio.

**Heritage Ethnic Table Display Items:** Participants should bring items to display as part of the Heritage Ethnic Table presentation.

**Additional wardrobe details** will be outlined in the Participant Handbook, which will be provided on August 25th, 2026, to the National Director or participants directly.

**Note:** All delegates are required to arrive at Host Country's International Airport on the arrival date.

THE ESSENCE OF HERITAGE PAGEANTS:

# P E T C H

**Peace, Environment, Tourism, Culture, and Heritage Together**, these themes reflect the core values of Heritage Pageants: unity, sustainability, and cultural pride.

At Heritage Pageants, every activity is thoughtfully designed to promote peace, environment, tourism, culture, and heritage - Five core pillars that reflect the vision, mission, and global impact of Heritage Pageants.

# P

## PEACE

Champions global harmony by inspiring mutual respect, understanding, and unity among nations. It advocates a world where dialogue triumphs over division and cultures coexist in lasting peace.



# E

## ENVIRONMENT

Leads the call for environmental stewardship, urging communities to protect the planet through awareness, sustainable action, and a shared commitment to combating climate change for future generations.



# T



**PEACE:** By bringing together contestants from diverse backgrounds, we foster understanding, unity, and global harmony through shared experiences.

**ENVIRONMENT:** Activities highlight sustainability and eco-conscious practices, encouraging respect for nature and responsible tourism.

**TOURISM:** Showcasing the host country's iconic landmarks and hidden gems, we promote cultural exchange and boost local tourism.

**CULTURE & HERITAGE:** Traditional workshops, performances, and visits to historical sites celebrate and preserve the rich heritage of different nations.

Through these activities, Heritage Pageants creates a meaningful platform that goes beyond beauty, inspiring positive change worldwide.

## TOURISM

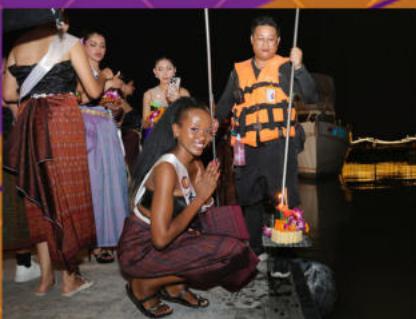
Celebrates the beauty of global destinations, fostering responsible tourism that strengthens cultural exchange, supports local economies, and showcases the world's most treasured places.



## C

## CULTURE

Honors the richness of global traditions, encouraging the preservation of diverse customs, arts, and values while nurturing meaningful cross-cultural appreciation and connection.



## H

## HERITAGE

Safeguards the historical and cultural legacies that shape our identity, paying tribute to ancestral wisdom, timeless landmarks, and the traditions that continue to inspire humanity.





# The Significance of the HERITAGE CROWN

The winners of the Heritage Pageants, Miss and Mrs. Heritage International, serve as ambassadors for the pageant's core values: Peace, Environment, Tourism, Culture, and Heritage. Their mission extends both nationally and globally, focusing on community contributions through charity work and inspiring others to promote, preserve, and protect the values essential for the sustainability of life on Earth.

Heritage Pageants winners will fulfill their duties throughout their reign, starting the day after their coronation and continuing until the following year, when a new titleholder is crowned at the international pageant in the host country.



"Becoming Mrs. Heritage International was one of the most transformative experiences of my life. The true magic of this journey wasn't in the spotlight, but in the moments that touched my heart the friendships that grew into family, the lessons that shaped my spirit, and the opportunities that broadened my purpose. This pageant gave me depth, confidence, and a renewed sense of meaning. If you are seeking a journey that uplifts you from within and connects you to something greater, Heritage Pageants is where your most beautiful chapter can begin."

*Fontip Sriwaranyoo, Mrs. Heritage International 2022*

# THE MOMENTS

Heritage Pageants is a celebration of unforgettable experiences - where culture, unity, and diversity come alive. From captivating performances to meaningful connections, every moment reflects the spirit of beauty and heritage.

The crowning moment, where dreams are realized, becomes a defining highlight, leaving a profound and lasting impact on all who witness it. These treasured memories inspire participants and audiences for years to come.



*"In the glow of a heritage pageant, the past and present dance together, where culture shines as generations unite through beauty, talent, and the timeless stories of our ancestors."*

# DIRECTORS' RECOGNITION

The National Directors Honoring Ceremony at Heritage Pageants stands as a powerful tribute to the visionary leaders who elevate our global legacy. These exceptional national directors each a pillar of dedication are celebrated on stage for their unwavering commitment to nurturing talent, promoting cultural pride, and carrying the values of Heritage Pageants across their nations.

Their tireless efforts in guiding contestants, fostering meaningful growth, and upholding the spirit of heritage and empowerment have shaped the pageant's continued rise on the world stage. As they take their place under the spotlight, they are honored not only for their leadership and achievement, but for the profound influence they have in transforming dreams into reality and inspiring women to step into their purpose with confidence.

This ceremony is more than an accolade it is a heartfelt expression of gratitude. It acknowledges the strength, passion, and vision of those who work behind the scenes to ensure that Heritage Pageants remains a platform where culture, beauty, and purpose meet. Their dedication extends far beyond the stage, and their impact resonates through every delegate, every performance, and every story shared.

The National Directors Honoring Ceremony is a reminder of our global unity and the extraordinary individuals who make it possible. Their leadership not only sustains the pageant's excellence but also inspires future generations to carry forward the legacy of heritage with pride and power.

TESYA VIRJIN DJAKATARA  
HERITAGE GEMS INTERNATIONAL 2025



# OUR NATIONAL DIRECTORS



National Director



National Director  
Netherlands



National Director



National Director  
Myanmar



National Director



National Director  
Singapore



National Director



National Director



National Director  
Heritage Gems Indonesia



National Director



National Director  
Mexico



National Director  
Mongolia



National Director  
Nepal



National Director  
Vietnam



National Director



National Director



National Director



National Director



National Director  
India



National Director  
Heritage Petite Vietnam

*And more from other countries.....*

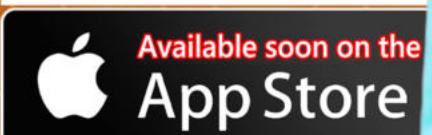


HERITAGE  
Pageants 2026



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[youtube.com/@pageantofheritage](https://youtube.com/@pageantofheritage)

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Byambasuren Davaasuren  
Miss Heritage International 2025

# CULTIVATING PARTNERSHIPS

## GLOBAL IMPACT OF HERITAGE PAGEANTS

Each year, the reigning titleholders of Heritage Pageants and Heritage Nationals embark on a transformative journey across multiple countries, engaging with over 500,000 schoolchildren, business leaders, civic organizations, and devoted supporters. More than just representatives, they are ambassadors of culture, intellect, and empowerment - gracing international platforms as esteemed guest speakers, radiating confidence in high fashion, and inspiring with their unwavering commitment to heritage and leadership.

### NATIONAL PAGEANT & HERITAGE INTERNATIONAL FINALS PROGRAM

Heritage Pageants upholds a deep commitment to honoring its partners, ensuring that every public event within the competition is an opportunity to amplify their presence. Sponsors receive prime visibility through extensive logo placements on all promotional materials, reaching a vast and diverse audience. The level of exposure aligns with sponsorship tiers, guaranteeing meaningful recognition and powerful brand association throughout the National Pageant and Heritage International Finals Program.

By championing culture and forging strategic alliances, Heritage Pageants continues to elevate traditions, empower communities, and strengthen international partnerships on a global stage.



Celebramos en la Residencia Oficial de la Embajada del Japón en Venezuela, nuestro triunfo en Tailandia, como Mrs. Heritage International 2023



# PROPOSED PARTICIPATING COUNTRIES



Here is a list of proposed participating countries for Miss Heritage Pageants to showcase a diverse representation of cultures from around the world. This list includes countries from various regions, each with its own unique heritage, traditions, and cultural richness:

## AFRICA:

Algeria, Angola, Benin, Botswana, Burundi, Cameroon, Comoros, Congo, Djibouti, Egypt, Swaziland, Ethiopia, Gabon, Gambia, Ghana, Guinea, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Nigeria, Rwanda, Senegal, Seychelles, Sierra Leone, South Africa, Sudan, Tanzania, Togo, Tunisia, Uganda, Zambia, Zimbabwe

## ASIA:

Armenia, Azerbaijan, Bahrain, Bangladesh, Bhutan, Brunei, Cambodia, China, Cyprus, Georgia, India, Indonesia, Iran, Israel, Japan, Jordan, Kazakhstan, Kuwait, Kyrgyzstan, Laos, Lebanon, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Qatar, Saudi Arabia, Singapore, South Korea, Sri Lanka, Syria, Taiwan, Tajikistan, Thailand, Turkmenistan, Turkey, United Arab Emirates (UAE), Uzbekistan, Vietnam

## EUROPE:

Albania, Andorra, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Moldova, Monaco, Montenegro, Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, Russia, San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom

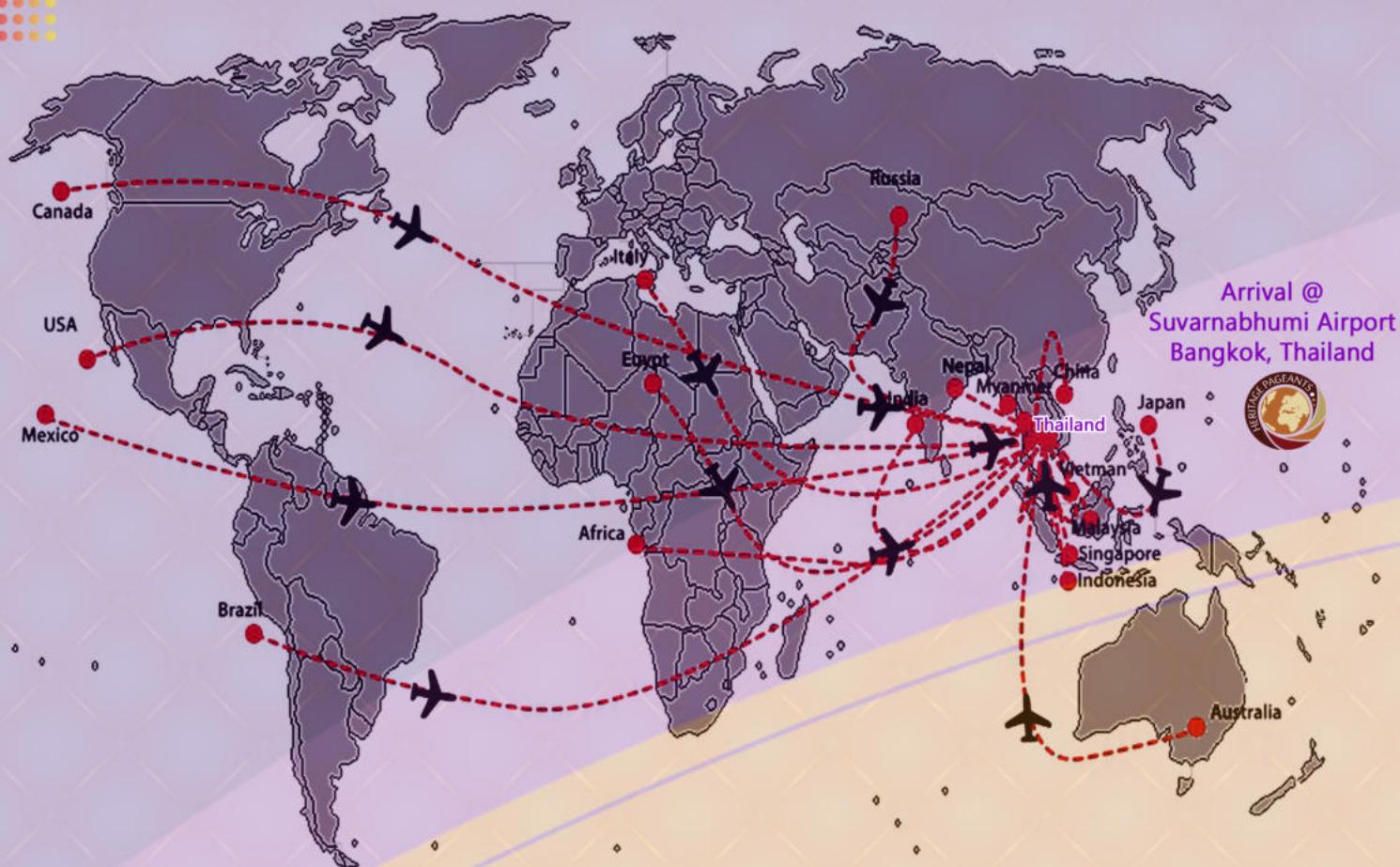
## AMERICA:

Antigua and Barbuda, Bahamas, Barbados, Belize, Canada, Costa Rica, Cuba, Dominica, Dominican Republic, El Salvador, Grenada, Guatemala, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Trinidad and Tobago, United States, Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

## Oceania:

Australia, Fiji, New Zealand, New Guinea

These countries would represent a broad spectrum of global heritage and provide a platform to celebrate diversity through culture, customs, traditional attire, and values. Each region would bring its own distinct flavor to the Miss Heritage Pageants, making it a truly global event.



# HOST CITY INTERNATIONAL AIRPORT AIRPORT CODE (BKK), THAILAND

THAILAND BANGKOK  
AIRPORT CODE (BKK)



Arrival @  
Suvarnabhumi Airport  
Bangkok, Thailand



AIRPORT TRANSFERS AVAILABLE AT GATE 3  
Look out for our HERITAGE PAGEANTS signage board  
at the designated meeting point  
for a smooth and welcoming arrival experience.

9th Edition

# HERITAGE PAGEANTS 2026

## THAILAND

The Heritage Pageants Proposal unveils a global celebration where culture, identity, and unity take center stage. More than a competition, it is a living tapestry of world heritage where delegates proudly share their traditions, attire, artistry, and stories, revealing the extraordinary beauty woven into global diversity. Built on the transformational power of cultural exchange, the event encourages every participant to honor their roots while embracing the customs and values of others. Through dynamic segments such as P.E.T.C.H., the National Costume Showcase, the Self-Introduction Video Presentation, and the Ethnic Table Display Expo, Heritage Pageants strengthens cross-cultural understanding and reaffirms the importance of safeguarding heritage for generations to come. Each performance and cultural expression transforms the platform into a bridge that connects nations, celebrates humanity, and inspires the world to cherish heritage as a shared treasure.



# HERITAGE THROUGH THE YEARS HERITAGE PAGEANTS

## THE 1ST EDITION "THE BEGINNING OF A GLOBAL LEGACY"

The first edition of Miss Heritage International 2014 took place on 5th December 2014 at the Army Officers Club in Nepal, marking the beginning of an international legacy under the Heritage Pageants banner. Organized by Eplanet Private Limited, the event featured 12 global contestants from Asia, Africa, and Europe, including Nepal, India, Thailand, Myanmar, Singapore, Russia, Zimbabwe and more. Hla Yin Kyae from Myanmar was crowned Miss Heritage International 2014, with Kwintra Praphasoanobon from Thailand and Shital Upare from India securing the first and second runner-up positions, respectively. The event kicked off with a stunning display of national costumes, followed by participants wearing Nepali Dhaka designs and environmentally-themed outfits. The evening gown round dazzled the audience with a variety of elegant styles, leading to the selection of top 8 finalists who competed for the crown by answering a final written question. The night was filled with vibrant cultural performances, including Nepali folk dances and Thai musical acts, making it a memorable celebration of beauty, heritage, and global unity.



# HERITAGE THROUGH THE YEARS

# HERITAGE PAGEANTS

## THE 2ND EDITION "A GLOBAL CELEBRATION OF BEAUTY AND CULTURE"

The second edition of Heritage Pageants 2015 concluded with a grand event on 12th December 2015 at Ashoka Country Resort in New Delhi, India. Organized by Eplanet Private Limited, with support from WE FOR WE and Kalaimani Cares, the event featured seventeen global contestants competing for the coveted title. Victoria Pham from Vietnam was crowned Miss Heritage International 2015, with Ketisha Williams from Trinidad & Tobago as the first runner-up, Chaw Yupar Tsets from Myanmar as second runner-up, and Nisha Pathak from Nepal as third runner-up. Contestants from countries like Nepal, India, Australia, Malaysia, Italy, Russia, South Africa, and Vietnam showcased their heritage in various rounds, starting with an opening act in national costumes. A peace-themed round followed, with participants wearing white to symbolize unity. The evening gown round led to the top ten finalists, who answered written questions to determine the winners. The event was choreographed by Rojin Shakya from Nepal, with Bollywood choreographer Simran Deenz Ahuja contributing her expertise.

The 2015 edition also introduced Mrs. Heritage International, an event promoting peace, culture, and heritage through married women. Rajani Thapa from Nepal won the title of Mrs. Heritage International 2015, with Dr. Shivangini Maletia as first runner-up and Olga Sheveleva from Russia as second runner-up. This successful event marked a milestone in the celebration of global unity, cultural preservation, and empowerment.



# HERITAGE THROUGH THE YEARS

# HERITAGE PAGEANTS

## THE 3RD EDITION "A SHOWCASE OF CULTURE AND BEAUTY"

The third season of Heritage Pageants 2016, organized by E-Planet Pvt. Ltd., marked a grand showcase of cultural pride and beauty, introducing new categories and elevating the event's prestige. Held on 9th December 2016 at the stunning Light House Villa in Beruwala, Sri Lanka, with the Indian Ocean as its backdrop, the event featured twenty global contestants competing across various categories. Jenelle Thongs from Trinidad & Tobago was crowned Miss Heritage International 2016, while Hillary Makaya from Zimbabwe took home the title of Miss Teen Heritage International 2016, and Jade Peddle Pyi from Myanmar was crowned Mrs. Heritage International 2016. Additionally, Tshepiso Khumalo from South Africa was awarded the inaugural title of Mister Heritage International 2016. The event, choreographed by Rojin Shakya from Nepal, included rounds showcasing evening gowns, national flags, and costumes, culminating in a final question round that determined the winners. This edition was a resounding success, continuing the legacy of Heritage Pageants as a platform for celebrating beauty, culture, and global unity.



# HERITAGE THROUGH THE YEARS HERITAGE PAGEANTS

## THE 4TH EDITION "A CELEBRATION OF DIVERSITY AND BEAUTY"

The 4th edition of Miss Heritage International concluded on 16th February 2019 in Singapore at the Uncle Ringo Kindness Carnival, Beauty World. This grand event celebrated cultural diversity, beauty, and empowerment, with Gulbanu Madiyarova from India claiming the title of Miss Heritage International 2019. The event also honored Vidhya Kiran Ghare from India as Mrs. Heritage International 2019 for her grace and strength. In a groundbreaking moment, the event introduced the inaugural Plus Size Heritage category, where Nann Khan Wai from Myanmar and Mansi Sanjay Dighe from India\*\* were crowned winners, promoting inclusivity and body positivity. This edition marked a significant step toward celebrating beauty in all its forms, highlighting both tradition and empowerment on a global stage.



# HERITAGE THROUGH THE YEARS HERITAGE PAGEANTS

## THE 5TH EDITION "LEGACY OF ELEGANCE"

Under the theme "Legacy of Elegance – Beauty Shaped by Centuries of Tradition," the 5th edition of Heritage Pageants reached a magnificent conclusion on November 18, 2022, at the Mega Star Arena in Kuala Lumpur, Malaysia. The event crowned Miss Russia, Anna Kirillina, as Miss Heritage International 2022 and Mrs. Thailand, Fontip Sriwaranyoo, as Mrs. Heritage International 2022.

Anna, a 28 year old artist and radio host, also received the Miss Intelligence award, while Fontip, a 39 year old involved in fertilizer production, was honored with the title of Environment Ambassador. Runners-up in the Miss category included Miss Mongolia Khuslen Bayarpat (1st runner-up), while Mrs. Netherlands Kimberly Moens was named 1st runner-up in the Mrs. category.

Ambassadors were appointed for key elements of the pageant: Peace Ambassador went to Mrs. Taiwan Julia Chan, Tourism Ambassador to Miss Singapore Tan Lym, and Cultural Ambassador to Miss Mongolia Khuslen Bayarpat. This edition, hosted by Eplanet Pte. Ltd. and CMK Beauty Empower Services Malaysia, continues the legacy of celebrating cultural heritage and empowering women globally.



# HERITAGE THROUGH THE YEARS

# HERITAGE PAGEANTS

## THE 6TH EDITION "HERITAGE IN HARMONY"

The 6th Edition of the prestigious Heritage Pageants took place in the vibrant city of Bangkok, Thailand, on the 25th of November 2023, under the theme "Heritage in Harmony – Uniting Cultures through the Art of Pageantry." The event celebrated the rich diversity of global heritage, bringing together participants from various nations to promote unity and cultural pride. In the Miss Heritage International 2023 category, Miss Erika Hara from Japan was crowned the titleholder. She was accompanied by a distinguished court that included Miss Nigeria as the first runner-up, Miss Mexico as the second runner-up, Miss Kenya as the third runner-up, and Miss Russia, who completed the top five as the fourth runner-up.

In the Mrs. Heritage International 2023 division, Mrs. Wuandar Jirleyth Casanova from Venezuela took home the crown. Her court of exemplary contestants featured Mrs. Madeleine Wallgren Vickery from Sweden as the first runner-up, Mrs. Ally Smith-Lines from New Zealand as the second runner-up, Mrs. Dashbaljid Munkhzul from Mongolia as the third runner-up, and Mrs. Cynthia Kimathi from Kenya in the fourth runner-up position.

In addition to the titleholders, special awards were given to honor participants who stood out in various categories. These included: Peace Ambassador: Mrs. Malaysia, Environmental Ambassador: Mrs. Myanmar, Cultural Ambassador: Mrs. Singapore, Heritage Ambassador: Miss Kazakhstan, Ambassador of the Event: Miss Singapore, Tourism Ambassador: Maria Jesuva Vianveva from the Philippines, Global Ambassador: Miss Wong Shan Shan from Hong Kong, Entrepreneur Ambassador: Lynn Lam from Singapore.

The event was a grand celebration of global heritage, beauty, and cultural harmony, leaving a lasting legacy of unity through pageantry.

*"True beauty goes beyond what the eyes can see; it's reflected in the kindness of your heart and the authenticity of your soul."*



# HERITAGE THROUGH THE YEARS HERITAGE PAGEANTS

## THE 7TH EDITION "RELIVE THE LEGACY"

The 7th Heritage Pageants, held on November 16, 2024, at the stylish Tinidy Trendy Khaosan in Bangkok, dazzled with a vibrant celebration of global culture and excellence.

Miss Peru captured the coveted Miss Heritage International crown, while Mrs. Nepal claimed Mrs. Heritage International, both winning hearts with elegance and cultural pride.

The competition shone with standout performances: Miss Philippines earned First Runner-up, followed by India, Latvia, and Serbia. In the Mrs. division, Mrs. Myanmar placed first, with UK, Japan, and Peru completing the roster.

Ambassadorial titles honored champions of global causes, with awards going to Mexico, New Zealand, Nepal, Mongolia, and Nepal once more as Heritage Ambassador.

Nepal dominated the Heritage Gems and Heritage MS International titles, while Vietnam and Malaysia also secured major victories.

The Heritage Petite crowns were swept by Mongolia, Nepal, and Mexico in separate events.

In the Mister Heritage categories, Kenya triumphed internationally, Nepal won Universe, Japan claimed World, and Laos and Thailand captured Earth and Asia.

A spectacular showcase from start to finish, the 2024 Heritage Pageants shined as a powerful tribute to global heritage, unity, and cultural brilliance.

*"Heritage pageants is not a battle but a celebration of beauty, diversity, and the power of a delegates to make a difference."*



HERITAGE THROUGH THE YEARS

# HERITAGE PAGEANTS

**THE 8TH EDITION "CELEBRATING THE INFINITE BEAUTY OF HERITAGE"**

Heritage Pageants International 2025 concluded in spectacular style at Asiatique Bangkok, uniting global delegates in a week-long celebration of beauty, culture, and purpose. From National Costumes to Thai Silk and the Evening Gown showcase, every moment reflected deep heritage and artistry, highlighted by a stunning traditional Thai performance.

Myanmar claimed Mrs. Heritage International 2025, while Mongolia was crowned Miss Heritage International 2025, with outstanding runners-up across both divisions. The event also honored exceptional winners in Heritage Gems, Petite, Ms., Gold, and Mister categories, showcasing talent and diversity across all ages.

Ambassador titles celebrated advocacy and global impact, with notable awards including Peace Ambassador (Sweden), Environmental Ambassador (Kenya), and Heritage Ambassador (Philippines). Special awards recognized personality, talent, culture, and excellence.

The evening also marked the Heritage International Awards 2025, honoring outstanding leaders and changemakers from Singapore and Nepal.

Expertly choreographed by Rojin Shakya and supported by a distinguished judging panel, the finale stood as a vibrant reminder that heritage is the world's most timeless form of beauty. Under the leadership of Chairman Santosh Sapkota and International Director Susan Koh, Heritage Pageants 2025 shone as a global symbol of unity, pride, and cultural celebration.



HERITAGE THROUGH THE YEARS

# HERITAGE PAGEANTS



*"Every delegate stands hand in hand as a global family, brothers and sisters connected by heritage, empowered by dreams, and inspired to uplift the world together."*





# OUR PRIOR WINNERS

## MRS HERITAGE INTERNATIONAL



# OUR PRIOR WINNERS

MISS HERITAGE INTERNATIONAL

# MISS HERITAGE INTERNATIONAL

Miss Heritage International is a young woman between the ages of 18 and 28 who embodies integrity, compassion, and a deep commitment to heritage conservation. For a full year, she dedicates herself to championing the preservation of culture, tradition, and identity, serving as a role model for today's youth and the official spokeswoman of Heritage Pageants.

This prestigious platform empowers young women to reconnect with their cultural roots exploring the values, customs, arts, languages, and traditions that shape their identity. In doing so, they gain not only a profound understanding of themselves but also a broader appreciation of the world around them, fostering cross-cultural dialogue, empathy, and global awareness. Through this transformative journey, Miss Heritage International becomes a steward of her heritage, carrying the responsibility of promoting and preserving cultural values on a global stage.

More than a title, Miss Heritage International transcends borders, bringing together young women from every background regardless of race, religion, or belief. It cultivates a global sisterhood that celebrates diversity, breaks down barriers, and inspires unity. This is not merely a pageant; it is a movement a call to action for young women to become ambassadors of culture, advocates of heritage, and catalysts for positive change in the world.

*"I stand on this stage with deep gratitude and immense pride not only as an individual, but as a beacon of my culture, my heritage, and the collective strength of women around the world. May my journey inspire others to rise, represent, and celebrate who they are."*

**Byambasuren Davaasuren**  
Miss Heritage International 2025



# MRS HERITAGE INTERNATIONAL



Mrs. Heritage International is a prestigious title awarded to a married woman between the ages of 20 and 55, who embodies the spirit of a global role model. For a full year, she dedicates herself to promoting heritage conservation while serving as a spokesperson for Heritage Pageants, representing the values of culture, tradition, and empowerment. This platform celebrates the achievements, resilience, and dedication of today's married women, honoring their roles not only in family and marriage but also in society at large.

More than a title, Mrs. Heritage International is a transformative platform that empowers women to showcase their individuality, explore their fullest potential, and embrace self-confidence and self-love. It encourages women to step beyond conventional boundaries, pursue their passions, and redefine what it means to be a modern, accomplished married woman.

In a world where women are often measured by roles alone, Mrs. Heritage International shines a spotlight on their multifaceted contributions as leaders, innovators, nurturers, and inspirations. By celebrating women who honor their heritage while pursuing personal growth and societal impact, the pageant inspires families, communities, and nations, proving that married women can lead, influence, and transform the world with grace, strength, and purpose.

*"Winning this title is not just a personal milestone, it is a tribute to the strength, heritage, and diversity of women everywhere. I dedicate this honor to all women who courageously embrace their roots, celebrate their culture, and empower future generations to rise with pride, purpose, and confidence. Let us stand together, united by our heritage, and inspire the world with our stories and strength."*

**Seng Lu Lu Mai**  
Mrs. Heritage International 2025



*"A stage for young royals to shine"*

# HERITAGE GEMS

*Global Empowered Magical Stars (GEMS)*

Heritage GEMS International is a unique platform for children to embrace the innocence and magical nature of their childhood while igniting a spark for their future. Our mission is to inspire children to dream about the professions they might pursue, while also focusing on building their character. We place great importance on fostering self-esteem without encouraging vanity.

We welcome male and female participants between the ages of 04 to 17 from around the world, providing them an opportunity to showcase their individuality, talent, and intellect. By doing so, we empower young minds at a tender age and light up the stage with their brilliance.

#### Age Groups:

PEARLS: 04 – 07 years  
RUBIES: 12 – 14 years

SAPPHIRES: 08 – 11 years  
DAIMONDS: 15 – 17 years

*Join us and be part of a journey that  
inspires, empowers, and builds bright futures*





# HERITAGE PETITE

Embark on a journey of empowerment with the Heritage Petite Beauty Contest a celebration where culture, confidence, and identity come together in a powerful showcase of petite women's elegance and strength. This remarkable platform goes beyond traditional beauty perceptions, honoring the unique charm, heritage, and spirit that petite women proudly bring to the spotlight.

Through traditional attire, meaningful cultural expressions, and a stage that amplifies their voices, we embrace the richness of womanhood in all its forms. Here, heritage becomes a source of power, and every contestant is celebrated for her individuality, resilience, and story.

Join us as we redefine beauty with purpose proving that true empowerment shines brightest when it is rooted in culture, driven by confidence, and expressed through the authentic identity of every woman. Be part of a movement that uplifts, unites, and inspires future generations.

MsPetite  
HERITAGE





# HERITAGE PLUS

Ms Heritage Plus Pageant is about creating an awareness that every women despite their plus size can be beautiful and a hallmark of success in society. It is a pageant whereby the women will be able to showcase their confidence, talent and beauty at a level that they have never gone before. It will help them to discover their true self and bring up their self-esteem to a level whereby they will feel that they can achieve anything they want to if they set their mind to. Many bigger women may think they are big and therefore have a negative image of themselves hence have a low self-esteem. This negative will make them feel that there are less acceptable in society in terms of beauty and looks when compared to their other fellow female sisters. This pageant will put an end to the negativity feeling of not being up to the level of other good looking females. This pageant will make the contestants say "WE ARE SIMPLY BEAUTIFUL"



# HERITAGE GOLD



Introducing Heritage Gold a radiant celebration of grace, wisdom, and empowerment for women 45 years and above whose journeys reflect depth, strength, and cultural richness. This prestigious platform goes beyond traditional beauty standards, honoring the resilience and timeless elegance that each woman brings to the stage.

By embracing diverse traditions and showcasing the unique heritage of every participant, Heritage Gold creates a meaningful space where women shine in their own light. Here, beauty is not defined by appearance alone, but by the stories they carry, the values they uphold, and the wisdom gained through life's experiences.

Join us as we break stereotypes, amplify voices, and redefine beauty through heritage, authenticity, and the enduring power of a woman's spirit. Celebrate with us the grace and brilliance that illuminate every step of the Heritage Gold journey.





# MISTER HERITAGE

Mister Heritage is a distinguished international platform that rises far above the traditional idea of competition. It is a celebration of culture, confidence, leadership, and the power of men who proudly honor their roots while stepping forward to inspire unity across the world. Mister Heritage recognizes individuals who embody charisma, intelligence, and purpose men who use their voice to uplift communities, preserve traditions, and champion diversity with pride.

More than a title, Mister Heritage is a calling. Each delegate becomes a cultural ambassador, carrying the responsibility of representing his nation with integrity while promoting the shared values that connect humanity. Participants engage in meaningful segments from traditional wear and intellectual challenges to advocacy presentations showcasing not only their strength and presence, but their passion to make a real difference.

The journey to becoming Mister Heritage is transformative. Delegates experience rich cultural exchanges, forge lifelong friendships, and grow personally and socially as they discover the beauty of global traditions. Through this powerful platform, Mister Heritage becomes a symbol of unity bridging cultures, igniting purpose, and inspiring future generations to honor their heritage while building a more connected world.

"This title is more than a crown it is my commitment to honor our heritage, uplift communities, and inspire unity wherever I go."

- Ian Wong, Mister Heritage International 2025



# MS HERITAGE

MS★H

Embark on a transformative journey of empowerment at MS Heritage International a global stage where women over 28, whether unmarried, divorced, or widowed, unite to honor their strength, independence, and cultural heritage. This remarkable platform breaks beyond conventional standards, celebrating the resilience, courage, and unique grace of women who proudly embrace their personal journeys.

Through traditional attire, cultural expressions, and a space where their voices are heard and celebrated, MS Heritage International shines a light on the rich diversity of womanhood in its most authentic and powerful form. Here, every woman is valued not for meeting expectations, but for the story she carries, the heritage she represents, and the strength she embodies.

Join us as we redefine beauty, purpose, and success proving that true empowerment knows no age, no status, and no limitations. It flourishes in heritage, thrives in confidence, and radiates from every woman who steps forward to share her identity with the world.



# GRAND HERITAGE RUNWAY

GRAND  
HERITAGE  
RUNWAY

"UNVEILING CULTURE, REDEFINING FASHION"



Grand Heritage Runway is a prestigious global stage where fashion, culture, and creativity come together in a spectacular celebration of identity and innovation. This vibrant platform invites fashion designers to showcase their masterpieces designs that beautifully blend cultural heritage with modern elegance, transforming tradition into contemporary art. Models step into the spotlight with confidence and grace, bringing each creation to life and honoring the stories woven into every piece.

More than a fashion show, Grand Heritage Runway is a movement a tribute to artistry, craftsmanship, and the unique voices that shape global fashion. It empowers designers to push creative boundaries, reimagine cultural influences, and inspire the world through powerful visual storytelling. For models, it is a moment to shine, to represent heritage with pride, and to embody the spirit of innovation on an international stage.

This dynamic collaboration between designers and models creates a thriving community where talent is celebrated, creativity knows no limits, and heritage remains at the heart of every step.

Join us on the Grand Heritage Runway where culture walks with confidence, fashion speaks with purpose, and every stride celebrates the beauty of our shared global heritage.

# Ambassador for Heritage Pageants

## Ambassador for Heritage Pageants: A Global Advocate for Culture and Unity

The Ambassador for Heritage Pageants serves as a cultural representative, dedicated to promoting heritage preservation, diversity, and global unity. This role goes beyond a title, requiring a strong commitment to celebrating traditions, fostering meaningful connections, and inspiring positive change. The ambassador embodies the core values of Heritage Pageants, using their platform to raise awareness about the importance of cultural identity and its impact on communities worldwide.

More than just a figurehead, the ambassador takes an active role in advocacy, community projects, and international collaborations that align with the pageant's mission. Through public speaking, social campaigns, and global events, they promote cultural appreciation, sustainable tourism, and cross-cultural understanding. Their influence extends beyond their home country as they engage with leaders, organizations, and initiatives that highlight the richness of traditions and their significance in modern society.

Ultimately, being an Ambassador for Heritage Pageants is both an honor and a responsibility. It is about inspiring people to take pride in their roots while embracing the beauty of global diversity. By leading with passion, intelligence, and integrity, the ambassador strengthens the impact of Heritage Pageants, ensuring that cultural heritage remains a celebrated and cherished part of our world.





# HERITAGE INTERNATIONAL AWARDS 2026

The Heritage International Awards is more than a celebration of success it is a platform that unites visionaries, innovators, and leaders from across the globe to honor excellence, resilience, and transformative impact. By recognizing outstanding SMEs, entrepreneurs, and trailblazers, the awards shine a spotlight on those who not only achieve greatness but also inspire others to dream bigger and aim higher.

From sectors like technology, finance, and healthcare to emerging industries, these remarkable individuals and enterprises demonstrate the power of dedication, creativity, and visionary thinking. The International Most Impactful Awards further celebrate leaders who drive meaningful change, leaving a lasting imprint on society and inspiring future generations to follow in their footsteps.

More than accolades, the Heritage International Awards is a platform for connection, learning, and growth. It empowers participants to exchange ideas, gain invaluable insights, and set new benchmarks of excellence. By celebrating success while fostering collaboration, it unites a global community committed to innovation, integrity, and sustainable progress.

Join the Heritage International Awards and become part of a movement that celebrates achievement, inspires ambition, and empowers leaders to shape a brighter, unified future.



**EXCELLENT MEDIA PERSONALITY AWARD**



**HERITAGE SOCIAL ACTIVIST AWARD 2025**



**ICONIC PAGEANT CHOREOGRAPHER AWARD**



**MOST ENTERPRISING BUSINESS AWARD**



**HERITAGE COMMUNITY HERO AWARD**



**MOST CREATIVE DIRECTOR AWARD**



# EXCITING FUN ENRICHING ACTIVITIES

At Heritage Pageants, the excitement never ends and every moment is a celebration of unity, culture, and joy. Our delegates embark on a vibrant week filled with experiences that go far beyond the runway, stepping into a world where entertainment meets purpose and learning blends seamlessly with fun.

From dynamic workshops to meaningful cultural exchanges, each activity invites you to discover new traditions, share your own, and connect with people from around the globe. Here, it's not just about participating in a pageant it's about building lifelong friendships, strengthening international bonds, and embracing the beauty of our shared global heritage.

Prepare for an extraordinary journey filled with discovery, laughter, inspiration, and cultural immersion. These are the moments that shape memories, ignite passion, and unite us as one global family.





# SOCIAL MEDIA

Heritage Pageants actively engages across various social media platforms, including Facebook, Twitter, Instagram, LinkedIn etc. to keep our audience informed with timely updates on the association's latest developments. Our social media strategy also features sponsor photo galleries, offering businesses and events a dynamic platform for promotion.

All our social media updates are seamlessly integrated with our official website, ensuring a cohesive and unified online presence. By staying attuned to the latest trends and technologies in social media, we ensure our approach remains innovative and relevant.

Additionally, our reigning Heritage Pageants, as the official ambassador of professional rodeo, documents her travels and appearances. She regularly shares photos and highlights of her sponsors across all platforms, maximizing exposure and visibility for our partners.



# AD COPY, RADIO, AND TELEVISION

Sponsors of Heritage Pageants are offered a unique opportunity to amplify their brand through comprehensive advertising campaigns year-round. This includes a wide range of promotional options, from the creation of "Heritage Pageants" branded products to the development of print ad copy, radio spots, and television commercials.

Sponsors can also take advantage of the chance to feature personal appearances by Heritage Pageants at high-profile events such as wholesale markets, store openings, and on-location bookings (subject to specific terms and conditions). This offers an added layer of exposure and engagement with audiences on a personal level.

Based on their sponsorship level, all sponsors will receive professional photographs featuring the reigning Heritage Pageants alongside their brand or product. Additionally, sponsors are granted the exclusive right to proudly display their status as a sponsor of Heritage Pageants, which extends to promotional materials and relevant communications throughout the duration of their sponsorship.



# FAN DEMOGRAPHICS

67.30% WOMEN

32.70% MEN

## AVERAGE VIEWS & Reach



Heritage Pageants  
966K followers • 25 following

Page overview  
Last day  
Views 78.8M Reach 124.8M

Views  
3-second views  
1-minute views  
Watch time  
Reach  
Interactions  
Content interactions

Views 178.6M Content interactions 268.6M  
Messaging contacts 7 Follows 2778

Top content by views

**16.8M** REACTION  
**220,889** LIKES  
**89,878** SHARES  
**57,858** COMMENTS  
RECORDED IN SINGLE DAY



**5 OUT OF 5** FAN  
LIKELY TO ENGAGE  
WITH ONLINE CONTENT



Great job - you had 68M views!  
978% from previous 28 days

Views 118.9M  
Interactions 18.9M  
New followers 147.8K

## WEBSITE VISITORS 6.1 M+

In 2014, Eplanet Pte Ltd launched an enhanced Heritage Pageants website, designed to showcase our sponsors in an impressive and engaging manner. This includes direct links to sponsor business websites, along with dedicated webpages that highlight additional details and photos to enhance their visibility. The website, accessible at [www.pageantofheritage.com](http://www.pageantofheritage.com), serves as a comprehensive platform for our audience.

With an impressive annual visitation of over 900,000 individuals, a number that continues to grow each year, our website draws significant attention. It also acts as a central hub, featuring direct links to all of our social media profiles-including Facebook, Twitter, Instagram, LinkedIn etc. providing sponsors with even greater exposure across multiple platforms.



MHI - Official App



ANDROID APP ON  
Google play



Available soon on the  
App Store



[fb.com/pageantofheritage](http://fb.com/pageantofheritage)



[instagram.com/pageantofheritage](http://instagram.com/pageantofheritage)



[fb.com/heritagepageants.eplanet](http://fb.com/heritagepageants.eplanet)



[pageantofheritage@gmail.com](mailto:pageantofheritage@gmail.com)

# SPONSORS' ENGAGEMENT

Partnering with Heritage Pageants is more than just brand visibility - it's a rewarding collaboration that brings global recognition, exclusive engagement, and valuable returns. Our sponsors enjoy extensive media coverage, premium branding opportunities, and direct interactions with contestants from over 50 countries. From presenting awards on stage to hosting VIP experiences, each partnership unlocks unparalleled prestige and influence.

*Elevate your brand while making a meaningful impact.  
Let's create a legacy together!*





Tracy Mulongo  
Miss Heritage Kenya 2025

# 100%

## BENEFITS OF SPONSORSHIP

**COMMITMENT FROM DELEGATES**

**VERY SATISFIED SPONSORS**

**UNIQUELY CUSTOMISED**

**BRAND IMAGE**  
Elevate brand prestige by aligning with an international cultural and heritage-driven event.

**INTERACTION**  
Connect with a diverse global audience through interactive brand activations.

**REVENUE**  
Gain potential customers from over 40 participating countries and event attendees.

**CREDIBILITY**  
Enhance trust as a supporter of cultural preservation and global unity.

**CONNECTIONS**  
Build strong ties with industry leaders, influencers, and media.

**EXPOSURE**  
Enjoy extensive coverage across international media, social platforms, and event promotions.

**OPPORTUNITIES**  
Get exclusive chances to interact with contestants, VIPs, and stakeholders.

**PROSPECTS**  
Gain business opportunities from a high-profile pageant network.

**RECOGNITION**  
Receive on-stage mentions, media features, and branding at key event locations.

**COLLABORATION**  
Establish long-term alliances with a prestigious global platform.

# SPONSORSHIP LEVELS



# OFFICIAL PARTNERSHIP

OFFICIAL  
HOTEL

OFFICIAL  
LOGISTIC

OFFICIAL  
BEAUTY

OFFICIAL  
F & B

CASH  
SPONSOR

OFFICIAL  
FASHION  
DESIGNER

IN-KIND  
SPONSOR

OTHER  
ASSOCIATE  
SPONSOR

In addition to the four tiers of sponsorship, we also welcome both cash and in-kind sponsorships. We are pleased to offer customizable sponsorship packages tailored to your needs, including options such as:

Please contact us for more detail

**Melissa Wix**

Miss Heritage Singapore 2025

# DREAM **BIG** AND CREATE YOUR OWN **STORY**



# **“WHERE YOUR HERITAGE BECOMES YOUR STRENGTH”**



Everything begins with an **IDEA**



# Be the **VOICE**. Be the **vision**. Be the **change**



# HERITAGE PAGEANTS GLIMPSE 2014-2024

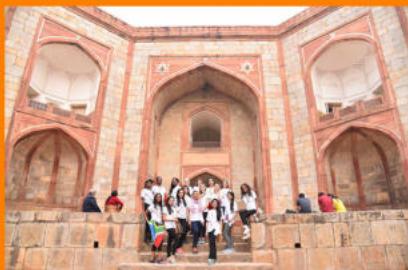


# HERITAGE PAGEANTS GLIMPSE 2014-2024



# HERITAGE GLIMPSE

Heritage Pageants has journeyed across the globe, embracing the beauty of diverse cultures and traditions. From the majestic landscapes of Nepal, the cultural richness of India, the serene beauty of Sri Lanka, and the vibrant cities of Singapore and Malaysia to the ancient temples of Thailand, each edition has celebrated the unique heritage of its host destination. These unforgettable experiences connect people, places, and cultures, creating lasting memories that honor our shared global heritage.



INDIA



NEPAL



SRI LANKA



SINGAPORE



MALAYSIA

# HERITAGE PAGEANTS GLIMPSE



# Eplanet Pte Ltd announces the 7th Heritage Pageants 2024 in Thailand

Eplanet Pte Ltd, a Singapore-based company, is proud to announce the 7th edition of the Heritage Pageants 2024, a global pageant that celebrates the beauty of cultural diversity and intangible heritage to be held in Thailand from 9-18 November 2024, with the Awards Ceremony scheduled for 16 November. This year's pageant will bring together contestants from around the world, showcasing the elegance, tradition and unity of the world.



Singapore-based Eplanet Pte Ltd announces the 7th edition of Heritage Pageants 2024, a global pageant that celebrates the beauty of cultural diversity and intangible heritage to be held in Thailand from 9 to 18 November. This year's pageant will bring together contestants from around the world, showcasing the elegance, tradition and unity of the world.

Home » Beauty Closing beautiful 2024, a stage for diversity and innovation.

BEAUTY  
Closing beautiful 2024, a stage for diversity and innovation.

STATE TV-NEWS MEDIA EPLANET PTE ANNOUNCE 7TH HERITAGE PAGEANTS

Sunday, November 17, 2024

Heritage Pageants Celebrates Cultural Beauty

## Heritage Pageants 2024: Celebrating Peru and Thailand

### DAILY NEWS STAGE

Home page > Entertainment > Heritage Pageants

#### Heritage Pageants 2024

02:30

##### Heritage Pageants 2024 celebrates culture, beauty and diversity



The 7th Heritage Pageants concluded on November 16, 2024 with spectacular performances, cultural presentations and a

#### Heritage Pageants 2024

#### เฉลิมฉลองวัฒนธรรม ความ

Home > Contest > Eplanet Pte Ltd, a Singapore-based company, is proud to announce the 7th edition of Heritage Pageants 2024.

**Eplanet Pte Ltd, a Singapore-based company, is proud to announce the 7th edition of Heritage Pageants 2024.**

BangkokUpdates2636 November 04, 2024

Eplanet Pte Ltd announces the 7th Heritage Pageants 2024 in Thailand



**SIDE DARA**  
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Entertainment news - News about artists and celebrities - News about beauty queens and models - Press releases

Eplanet Pte Ltd announces the 7th Heritage Pageants 2024 in Thailand



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Rs. 35

#### My City, Events

'Miss and Mrs Heritage International Nepal 2024' to be held in November in Thailand

#### Stage On Leader

ສະບັບອັນດັບທີ່ອຳນວຍກົດລົງທຶນ



The EastAfrican

DECEMBER 6 - DECEMBER 12, 2025

www.theeastafrican.co.ke

#### Fashion

## Thai chic: Kenya's model Tracy brings glory from Bangkok

The first Kenyan in history of Miss Heritage to reach the top, the moment changed how she viewed herself and how the world would view her

Michael Ochieng

Special Correspondent

When Tracy Makau stepped on the international stage in Bangkok, the world was to

height that the slender Kenyan had only seen maps. The 21-year-old was the first Kenyan to win Miss Heritage International 2025, and Tracy was

seen as the face of her country. Kenya was the only African on her pageant and she stood alone in the crowd, but her smile and the way she beamed at the camera behind her image on the giant screen.

She was feeling both proud and overwhelmed. Thailand was nothing like home.

"I told myself this is a competition, but I am going to have fun. I am not here to win. I want to represent Kenya and I want to show the world who a Kenyan woman truly is," she

When the judges announced the winners and Tracy's name was called, she stood up, she

applause, the lights, the sound of my name echoing in the

air. I have wondered if I truly belong in the world of modelling," she

she was the first Kenyan in the history of Miss Heritage International to

win. It was a moment that changed her life, her career and the world would now view her.

Her journey to that global stage

Kenya's Samaiqa

Naqvi at the TF

done in Raraka, Kenya

2025. Photo: E

202

# GLAMOUR NE

## Heritage Pageants 2024: Celebrating Peru and Nepal's Triumphs

November 25, 2024 • by Glamour Nepal

# हेरिटेज प्याजेन्ट्स २०२४मा पेरु र नेपाललाई सफलता

यस नेपाली

२०८१ मंसिर ७ गते शुक्रवार, २१:०५ मा प्रकाशित



Global BIM Bank



सौन्दर्य प्रतियोगिता म जातियता, आप्नोप

Bangkok Ne

Eplanet announced Heritage 2024 in

Eplanet Pte Ltd, a Singapore company, is proud to be the global organizer of the 7th edition of the Heritage Pageants 2024, a global pageant that celebrates cultural diversity and unity. The pageant will be held in Thailand on November 17, 2024, with the theme "Cultural Diversity and Unity".

Since its



NEWS, ENTERTAINMENT

STATE TV-STATE NEWS MEDIA / EPLANET PTE LTD ANNOUNCES THE 7TH HERITAGE PAGEANTS



Sunday, November 17, 2024

Heritage Pageants 2024 Celebrates Culture, Bea



अन्तर्राष्ट्रीय सौन्दर्य प्रतियोगिता होरियोजनाको सार्वै संस्करण भवता पूर्वक सम भएको छ । थाईल्याण्डको राजधानी शहर बैंकक सम्पन्न फाइनल प्रतिस्पर्धामा मिस तर्फ पेरुकी शीर्ष उपाधिको ताज पहिरएकी छिन् । मिसेस वेभा बसेत मिसेस हेरिटेज इन्टरनसनलको त हिरिन सफल भएकी छिन् । दुवै जना विजेता राजालिलीको अवार्ड हात पार्न पनि सफल भए



## Heritage Pageants 2024 २०८१

November 17, 2024 / Lert

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การประกวด Heritage Pageants ครั้งที่ 7 ได้ปิดฉากลงเมื่อวันที่ 16 พฤศจิกายน 2567 ด้วยการแสดงอันน่าทึ่งการตัด การนำเสนอวัฒนธรรม และการมอบรางวัลแห่งเกียรติ ณ Tinidy Trendy ถนนพัฒนาการ กรุงเทพมหานคร การประกวดได้ขยายขอบเขตครอบคลุมหลากหลายประเทศ ทั้ง Mister, Ms., Petite และ Gems นักเรียนจากต่างประเทศ Miss และ Mrs. Heritage International



Closing beautifully!! Heritage Pageants 2024, a stage for celebrating cultural

The 7th Heritage Pageants concluded on November 16, 2024 with spectacular performances, cultural presentations and a

# TOGETHER, WE HONOR HERITAGE

As we conclude this proposal, we invite you to be part of a global movement that celebrates beauty with purpose, heritage with pride, and unity through diversity. Heritage Pageants is more than a contest - it is a platform where cultures connect, traditions are honored, and voices are empowered. Together, let us create an unforgettable legacy that transcends borders and inspires generations to come.



Today, we stand at the crossroads of history and innovation, embracing the enduring spirit of heritage and the transformative power of global unity. Together, let us build a legacy that knows no borders and inspires generations to come.



# CONTACT US

Eplanet Private Limited for Heritage Pageants

International Board Of Directors

Santosh Sapkota

Direct: +977 9851057260

santo225339@gmail.com

Susan Koh

Direct: +65 85151151

susan@heritagepageant.com

Host

Fontip Sriwaranyoo

Direct: +66 95 163 9289

office@heritagepageant.com

Tourism Ambassador & Co-ordinator

Rojwanichakorn Wannapat

Direct: +66 66 112 3408

Email: mhi@heritagepageant.com

**Hotline (Whatsapp):** +65 8758 8665

+977 9851 0572 60

**Website:** [www.heritagepageant.com](http://www.heritagepageant.com)

**Facebook Page:** Heritage Pageants

[www.fb.com/pageantofheritage](http://www.fb.com/pageantofheritage)

**Instagram:** [heritagepageants](http://heritagepageants)

[www.instagram.com/pageantofheritage](http://www.instagram.com/pageantofheritage)

**Email:** [pageantofheritage@gmail.com](mailto:pageantofheritage@gmail.com)

[info@heritagepageant.com](mailto:info@heritagepageant.com)

**You Tube:** [@pageantofheritage](https://www.youtube.com/@pageantofheritage)

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**EPLANET PRIVATE LIMITED, SINGAPORE**  
38 JALAN PEMIMPIN, #06-04, M38, SINGAPORE 577178





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